



*Techooze Solutions*

# DIGITAL MARKETING

**Presentations are  
communication tools that can  
be used as lectures.**



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# WHAT WE DO ?

In a place where everybody  
claims to be the best, how to  
find the real best Website  
Development Company in Delhi

## DIGITAL MARKETING

- *The promotion of brands to connect with potential customers using the internet and other forms of digital communication.*
- *This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.*



# WHY DIGITAL MARKETING ?

We are a different and comprehensive bundle of capable groups! We run on a process and people-centric culture because our people that have made Amura what it is today.

## TARGET

Any marketing that uses electronic devices and can be used by marketing specialists to convey promotional messaging and measure its impact through your customer journey. In practice, digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device.



## STRATEGY

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## COST

Any marketing that uses electronic devices and can be used by marketing specialists to convey promotional messaging and measure its impact through your customer journey. In practice, digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device.



## TOOLS

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# DIGITAL MARKETING AND WEBSITE DESIGNING

We Promise To Deliver Comprehensive, Planned And Unique Website Development Services Depending Upon The Client's' Requirements.

01

Search Engine Optimization (SEO)

05

Search Engine Marketing

02

Custom Website

06

Static Web Designing

03

Social Media Marketing

07

Dynamic Website Design

04

Pay Per Click (PPC)

08

Ecommerce Website Design



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**HOW ?**

# Search Engine Optimization (SEO)



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## QUALITY OF CONTENT

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## MOBILE-FRIENDLINESS

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## LEVEL OF USER ENGAGEMENT

Any marketing that uses electronic devices and can be used by marketing specialists to convey promotional messaging and measure its impact through your customer journey. In practice, digital marketing typically refers to marketing campaigns that appear on a computer, phone, tablet, or other device.

## NUMBER AND QUALITY OF INBOUND LINKS

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# DIGITAL MARKETING

Welcome to Techooze – Web Design & Development Company in India



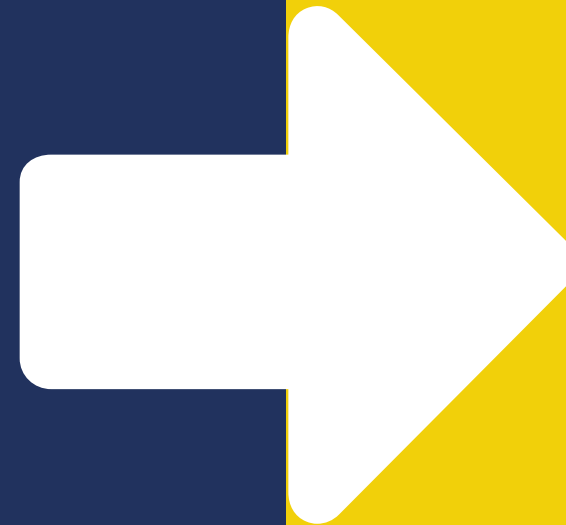
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# Content Marketing



# Social Media Marketing







**Question ?**

**Contact us**



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**THANK YOU**



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**[www.techoozesolutions.com](http://www.techoozesolutions.com)**